

## **Strategic Advocate: Project Sponsor Training**

### **Navigating the Project Landscape?**

Every project requires robust support and strategic oversight. As a senior leader, you play a pivotal role in endorsing projects, ensuring they align with organizational goals, and steering them toward success.

### **Elevate Projects with Precision and Purpose:**

The Project Sponsor Training cultivates your skills to be more than just a project's advocate. You'll emerge as its strategic navigator, directing resources, ensuring alignment, and providing vital support throughout its lifecycle.

### **Key Learning Objectives:**

1. **Strategic Alignment:** Learn to synchronize projects with the overarching organizational objectives for cohesive outcomes.
2. **Resource Allocation:** Expertly ensure projects receive the necessary resources—from budget to personnel—for successful execution.
3. **Stakeholder Engagement:** Foster strong connections between the project team and upper management, facilitating fluid communication and collaboration.
4. **Risk Oversight:** Proactively identify and address potential project challenges from a high-level perspective.
5. **Project Evaluation:** Develop a keen eye for assessing project progress and ensuring alignment with expected outcomes.
6. **Change Advocacy:** Drive necessary adjustments, ensuring flexibility without compromising project integrity and goals.
7. **Team Support and Guidance:** Offer valuable support and direction, ensuring project teams are empowered, aligned, and efficient.

### **Steer Your Projects to Excellence:**

Envision yourself at the helm, providing strategic direction, marshalling resources, and ensuring each project under your guidance resonates with success and organizational synergy.

### **Target Audience:**

Senior leaders and executives looking to amplify their project sponsorship capabilities, ensuring their initiatives consistently achieve their objectives.

### **Your Ally in Project Leadership:**

Sarah Chesla, renowned for her vast expertise in project management and Lean Six Sigma, is here to guide you through this paramount leadership role. Reach out for her expertise and insights:

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