

## **Enterprise Process Management (EPM): Senior Leadership and Transformation**

### **Evolving Processes for a Dynamic Tomorrow**

Navigating the modern business landscape isn't just about refining processes; it's about "changing the way we work™". As the epicenter of operational excellence, EPM integrates traditional methodologies with emerging conversations like Artificial Intelligence (AI) and Intelligent Automation (IA).

### **Empower Leadership with EPM Mastery**

The "Enterprise Process Management (EPM): Senior Leadership and Transformation" course intricately weaves core EPM principles with contemporary dialogues. Harness the essence of EPM, while acquainting yourself with the broader scope, including AI, IA, and Kotter's transformative eight steps for change.

### **What Awaits Your Discovery:**

1. **The Heart of EPM:** Delve deep into the multifaceted world of EPM, understanding its significance and application in the modern world.
2. **Changing the Way We Work™:** Embrace this trademarked philosophy, encapsulating the essence of modern EPM, and its role in shaping businesses.
3. **Inclusive Conversations:** While EPM remains our core, get introduced to related discussions on the implications of AI and IA in process management.
4. **Kotter's Eight Steps:** Infuse your EPM strategy with Kotter's tried-and-tested methodology, ensuring effective and lasting organizational transformation.
5. **Leadership Through Insight:** Beyond process management, cultivate a leadership perspective that's informed, agile, and empathetic.

### **Chart the Course: From EPM Basics to Broader Horizons**

"Changing the way we work™" encapsulates the spirit of modern EPM – grounded in core principles, yet agile enough to integrate emerging paradigms. With this course, transition from a traditional process manager to a transformative EPM leader.

### **Ideal for:**

Strategic senior leaders and managers poised to harness the full spectrum of EPM, appreciating its core essence while staying attuned to broader industry conversations.

### **Take the Next Step in EPM Excellence.**

Lucas Chesla, recognized for his prowess in merging foundational EPM with contemporary insights, beckons you to this enriching expedition. Connect with him to enhance your EPM journey:

**Email:** [lucas.chesla@valueadded616.com](mailto:lucas.chesla@valueadded616.com)

**Phone:** (616) 377-4499